



250 MAIN
HOTEL

For Immediate Release
May 20, 2016

Contact: Kristen Levesque, APR
Kristen Levesque PR & Marketing
207-329-3090
kristennlevesque@gmail.com



250 Main's Grand Opening Event—Friday, June 3
*Rockland, Maine's First Independent-
Lifestyle Boutique Hotel*

(Rockland, Maine) A grand opening celebration for 250 Main, the first independent-lifestyle boutique hotel in Rockland, Maine, will take place on Friday, June 3, from 4:30 p.m. to 8 p.m. in conjunction with Rockland's First Friday Art Walk. To mark the occasion, a ribbon-cutting ceremony will be performed at 4:30 p.m. by Rockland Mayor, Louise MacLellan-Ruf, and Gordon Page Sr., Executive Director of Rockland Maine Street Inc. The event is free to the public.

250 Main's grand opening festivities will include food and beverages catered by the hotel, a door prize for a one-night stay at the hotel, and tours of the new building, including the spectacular roof deck. Highlighted throughout this art-inspired hotel are works by contemporary Maine artists including Eric Hopkins, Sam Cady, Janice Kasper, and many others. All are available for sale. Tours will be given by representatives from Lyman-Morse,

the owners of the hotel, Migis Hotel Group, the property management company, and Victoria Woodhull, curator of 250 Main's art galleries.

250 Main

250 Main is an art-inspired hotel offering luxury accommodations and premier service. This distinctly designed 26-room hotel offers sweeping views of Penobscot Bay, chic décor, private balconies, and stylishly appointed rooms—all within walking distance of Rockland's vibrant arts district and the new Center for Maine Contemporary Art.

Designed by architect Scott Tease of Scattergood Design (Portland, Maine), the five-story hotel offers a gracious lobby with dramatic, two-story interior galleries highlighting artwork by contemporary Maine artists. The hotel's sleek, modern design features expansive windows, outdoor terraces, and a spectacular roof deck where guests can enjoy stunning views of Rockland Harbor. 250 Main's guestrooms and suites, custom designed by James J. Wall of Thirlwal Building Design, provide sleek furnishings, thoughtfully curated contemporary Maine art, and state-of-the-art technology and amenities. The elegant comfort of the hotel's common spaces also encourages socializing. Guests will enjoy nightly wine tastings, locally roasted coffee by Rock City Coffee Roasters, and breakfast treats from local bakeries.

This one-of-a-kind hotel was built by Cabot Lyman of Lyman-Morse Boatbuilding, based in nearby Thomaston, Maine. Lyman-Morse Boatbuilding has developed a world-class reputation for craftsmanship and sustainability during its 35-year history. Many interior finishes of the hotel were produced at the boatyard. 250 Maine includes sustainable features such as a high-efficiency exterior skin and LED lighting.

250 Main, located at 250 Main Street in Rockland, Maine, presents a customized guest experience complete with a mix of relaxation, outdoor activity packages, and arts and culture. For reservations, please call 207-594-5994 or visit www.250mainhotel.com. Follow us on Facebook, Instagram, and Twitter: @250_mainhotel, #migishotelgroup.

About Migis Hotel Group

Taking inspiration from the Abenaki word *migis*, a place to steal away to rest, Migis Hotel Group (MHG) is a family-run, Maine-based, and very personalized hotel management company founded in 1968. Operating boutique hotels, destination resort properties, and award-winning dining facilities, MHG properties offer guests a welcoming environment for rest and relaxation from an often hectic and overburdened life. MHG strives to provide each guest with heartfelt hospitality and a memorable dining experience for an exceptional value. Current properties managed include Migis Lodge on Sebago Lake, Maine; Black Point Inn on Prouts Neck, Maine; The Inn at Ocean's Edge, Lincolnville, Maine; The Sparhawk Oceanfront Resort, Ogunquit, Maine; 250 Main, Rockland, Maine; The Shire Woodstock, Woodstock, Vermont; and The Emerson Inn, Rockport, Massachusetts. For more information, visit www.migishotelgroup.com.

###